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DS&E NEWS RELEASE

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TECHNICAL DEMAND STILL DECLINING

FINDS DEUTSCH, SHEA & EVANS

As predicted last month, the High Technology Recruitment Index continued its decline into November. The November Index stands at 123, a loss of five points from the prior month. This is the sixth consecutive month in which technical demand has lost ground.

A DS&E spokesperson observes, however, that when considered on an annual basis, technical demand in 1984, averaging 133, was well above the base-year norm of 100 and the 1983 annual average of 101.

The single-month December figure is 120, reflecting no appreciable change from November's 121.

(MORE)

The HTRI is based on the volume of recruitment advertising directed to degreed engineers and scientists in key U.S. newspapers and technical journals each month. Deutsch, Shea and Evans, which has maintained the Index since 1960, is the human resources consulting and advertising subsidiary of Foote, Cone & Belding Communications, Inc.

HIGH TECHNOLOGY RECRUITMENT INDEX

(1961=100; Seasonally Adjusted)

Month	Single-Month Figure	High Technology Recruitment Index*
December	123	120
January, 1984	137	132
February	135	134
March	129	137
April	148	139
May	139	141
June	138	138
July	138	135
August	129	133
September	131	130
October	131	128
November	121	123
December	120	--

*Based on a 3-month running average

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